**CRHS Athletic Booster Club Agenda**

**September 20th , 2021**

Recognize May 10th, 2021 Minutes (attached) Approved.

Recognize August 9th,2021 Minutes (attached)Approved.

**Alison Braxton President, 2021-2022-** meeting started at 6:02pm

1. Concessions: Possibility of need to sell of inventory.
   * 1. No income last year, took an on-faith investment on concession startup. Soda starts to expire next month and need a solution to not losing our investment.
     2. Possibility of selling Gatorade and Water to parents providing snack
2. Cashing out CD for Concessions Trailer
   * 1. Andy has reached out to Pepsi to see about a Pepsi trailer, waiting to hear back if that is an option for us versus paying completely out of pocket. With no income the purchase will need to be delayed but we are actively seeking information to know what it will take when we are able to move forward.
3. Parent Reps for Fall Sports (Identified for all sports apart from Cross Country)
4. Senior Banners (information has been sent to Coaches, Tennis has opted to not do Senior Banners per Seniors request)
5. Volleyball recognition for organization of their parent participants with concessions volunteers, actively updating us with pictures and just overall organization.

**Andy Simmons – Athletic Director Update**

1. Home games every night but Friday
2. Sports pictures are next week: The 28th Football and Soccer and 29th Volleyball, Cheer and Cross Country
3. Andy has meeting regarding mouth guards, mask and spectator limits. No details on the agenda but he will keep us all updated on any changes.
4. Go Fan was going well but spectator limitations are causing issues. Have to have a specific link due to the limit of 2 spectators per player and cannot use the general Go Fan app page.
5. Cash tickets are for emergencies but Gofan needs to be the go-to.
6. Homecoming either 14th or 21st, Andy will confirm
7. Senior night is to be set by Coaches. Football will do Senior night for their two Seniors that stayed on as mentors.
8. Baseball has a uniform request for 709.33 1/3 of the cost of the total price. Board will review for approval.

**Catherine Sredzienski,Treasurer – Treasurer Report**

1. July $0.00 income. August: $4269.00 income. Income to date(through 09/20) $5600.00
2. July $762.00 in expenses. August-$1265.00 in expenses. Expenses to date: $2600.00
3. Approximately $3,000 in profit to date.

**Heather Bradsher,Secretary – Membership/Sponsorship Updates**

1. 18 Family Memberships Currently
2. Eight Corporate Sponsors, Fall Newsletter has been sent out.
3. Membership Drive for Student Athletes- One Coach brought up the point that there should not be an incentive to join Boosters as this should be done in support of your athlete and the athletic dept and no other suggestions from attendees so at this time we will not pursue.

**New Business**

1. Krispy Kreme Fundraiser to help offset not having indoor concessions-this will be discussed again in the next meeting.
2. Spirit wear- Families are inquiring about Booster Spirit wear outside of the Orange Rivalry shirts. People want Spirit wear but want the proceeds to benefit Boosters. Idea from Coach Massey to get a Sponsor to donate t-shirts, our logo on the front and they advertise on the back. We will need a volunteer to look into our options with this (possibly Total Exposure etc.)
3. Palmetto Sports fundraising, a coupon card to sell with sports schedule was another fundraising suggestion from Coach Riggsbee.
4. Flipgive.org, businesses donate a percentage to your organization as long as you are linked to the app. For example, Jersey Mikes 25% back. Fundraising idea from Maria Finnegan, is as simple as scanning at the store or uploading your receipt and percentage of proceeds go back to your organization.
5. Idea for next year: UNC Concessions: have each team required to work a game and a percentage goes to Boosters and rest goes to the team. 10 people to run a booth- Monique Brady is the contact for setting it up. June would be a good month to get everything setup to ensure games are covered etc.
6. Squad locker is another possible spirit wear for parents to order online while BSN is backed up.
7. Idea thrown out there to get a Sponsor to donate t-shirts, our logo on the front and they advertise on the back.
8. A want to get in touch with Alumni to get them involved. Coach Brady is assisting with gathering contacts.